

PRESS CONTACT:

Brittany Roth
SS | PR
broth@sspr.com
(646) 722-8188

So Green, It's Clear: Presenting The 100% Chemical-Free, All-Natural lotus® Food Sanitizing System by Tersano™

*Wilt-Free Lettuce, Pesticide-Free Fruits, Bacteria-Free Meats/Poultry—It's All Possible
With This Countertop Appliance Voted a TIME Magazine "Invention of the Year"*

McCormick Place, Chicago / Booth L11736 – (March 16, 2008) – Tersano, a company dedicated to changing the way we think about clean living, announced today that it is showcasing its full line of lotus® sanitizing appliances at the 2008 International Home + Housewares Show in Chicago. Going beyond the typical “green” designation common in many products today, the lotus Sanitizing System turns ordinary tap water into a super-sanitizer that kills E.coli and salmonella and reduces pesticides and chemicals on food. When it comes to “green”, the lotus system makes the choice crystal clear.

Tersano's lotus system is the first countertop appliance that creates super-oxygenated water—the most effective sanitizing agent found in nature. The compound, created when an extra oxygen atom is attached to an ordinary oxygen (O₂) molecule, reacts with microbes and other substances by breaking them down into less harmful forms.

As Mother Nature's ultra-efficient cleanser, super-oxygenated water (also known as “charged” water) disinfects, deodorizes, and sanitizes virtually anything it comes in contact with before it dissipates, leaving behind only clean water and oxygen. Charged lotus water can sanitize food, disinfect cutting boards and countertops, cut grease, and remove stains.

“Most people don't realize the power of super-oxygenated water, or that a method exists to create it for home use. It sounds too good to be true,” said Steve Hengesperger, president of Tersano. “Charged water works 3,000 times faster and is 50% stronger than bleach, yet it is 100% chemical free. Plus it's so safe, if you or your child happened to drink it there are no emergency procedures to follow, unlike traditional cleaners or many ‘green’ products on the market today.”

Cleaner, Healthier Living

The commercial food chain in America is increasingly affected by the impact of chemicals, pesticides and various processing violations. Examples include:

- In September 2006, an E.Coli outbreak in spinach resulted in three deaths;
- Fifty people were sickened and seven died in the eastern U.S. in 2002 as a result of listeriosis caused by Listeria bacteria found in processed turkey;
- In late February of this year, violations in USDA-mandated slaughterhouse practices resulted in a recall of 143 million pounds of beef, the largest such recall in U.S. history.

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The lotus sanitizing system can virtually end these risks by removing and/or killing many forms of toxins and neutralizing pesticide residue, creating safer, healthier food. Health risks, however, aren't the only reasons to sanitize fruits, vegetables and meat products with the lotus system. Soaking food in charged lotus water will extend the shelf-life and improve taste; lettuce and other leafy vegetables will stay green days longer, with no wilting or brown edges, and delicate berries will last longer and taste fresher.

Over time, the lotus system can also save homeowners hundreds of dollars in household cleaning products. Just spray any household surface or item with water from the lotus system, and wipe away germs, odors, stains, mold, mildew and harmful microbes while eliminating the fumes, chemicals and residues left by traditional cleaners. What's more, the lotus system is safe for babies, pets and people with allergies or sensitive skin.

"The patented Oxyshield® technology in our lotus appliances produces a cleaner that freshens and cleans like no other product can," noted Hengesperger. "In fact, the smell of clean, is no smell at all."

Powerful Response

The lotus system uses a process that has been approved by the U.S. Food and Drug Administration (FDA), the U.S. Department of Agriculture (USDA) and is registered with the U.S. Environmental Protection Agency (EPA) as an effective sanitizer. The lotus Sanitizing System line, which currently includes four countertop models, has gained immediate and enthusiastic support from critics and consumers alike. TIME magazine included the lotus system in its listing of the "Best Inventions of 2006"; Donny Deutsch of CNBC's "The Big Idea" gave the lotus system his "Big Idea of the Month" award.

Acceptance by many of North America's top specialty, warehouse and housewares retailers has been just as strong. In less than two years, the lotus Sanitizing System has gained distribution at Bed Bath & Beyond, Canadian Tire, Costco, Home Hardware, Home Outfitters, Linens & Things, Sears, Sur La Table, The Home Depot and Whole Foods Market.

During the International Home + Housewares Show 2008, Tersano is demonstrating its new lotus® Sanitizing System™ models at its exhibit, Booth L11736 in the Lakeside Center of the McCormack Place Convention Center. For more information, log on to www.tersano.com.

About Tersano, Inc.:

A Canadian developer of cutting-edge household sanitizing systems, Tersano is an innovative company that is changing the way we think about cleaning chemicals, and in the process, creating an entirely new market category. Tersano's state-of-the-art technology improves quality of life and delivers peace of mind by providing consumers tools with which to reduce, if not eliminate, the need for toxic chemicals in their homes. Visit www.tersano.com.

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