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lotus[®] Sanitizing System Inventor Wins “Innovator Of the Year” At Ontario Premier’s Innovation Awards

*Award to Tersano CEO Steve Hengsperger Includes \$200,000 Grant for Future Research & Development;
Hengsperger Also Selected for University of Western Ontario CEO Program*

ONTARIO, CANADA – (April 30, 2008) – Tersano, a company dedicated to changing the way we think about cleaning chemicals, today proudly announced that CEO Steve Hengsperger has been awarded one of Ontario’s highest honors for commercial innovation—the “Innovator of the Year” award, part of the Premier’s Catalyst Awards program from the Ontario Ministry of Research & Innovation. The award, earned for Hengsperger’s lotus[®] Sanitizing System appliance, is accompanied by a \$200,000 grant for further research into new and breakthrough products or services of Hengsperger’s choosing.

Also today, Tersano announced that Hengsperger, as a result of his success at Tersano sister company Advantage Engineering, has been selected to participate in Quantum Shift, an elite leadership program for successful entrepreneurs sponsored jointly by the University of Western Ontario’s Richard Ivey School of Business and KPMG Enterprise.

The Premier’s Catalyst Awards, now in its second year, helps build a culture of innovation and entrepreneurship in Ontario by recognizing excellence and leadership in innovation.

“These award programs are a key part of Ontario’s strategy to attract and retain our best and brightest and build on our culture of innovation and entrepreneurship,” said Premier Dalton McGuinty. “By supporting world-class talent here at home, we’re ensuring Ontario remains the place to be for years to come.”

“Ontario has become the economic engine of this country on the creativity and ingenuity of our people,” said Minister of Research and Innovation John Wilkinson. “This year’s winners represent the industries, ideas and people that will shape our future and create our next generation of jobs and prosperity.”

Hengsperger is the inventor of the lotus, a countertop appliance that turns ordinary tap water into a super-oxygenated sanitizer capable of eliminating 99.9% of bacteria and reducing pesticides on food and household items as well as floors, countertops and other surfaces. Now available throughout North America, the appliances have received strong acceptance from experts and consumer alike for their “green” approach to healthier homes and food, as well as for replacing numerous household chemicals.

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lotus® Sanitizing System Inventor Wins “Innovator of the Year” At Ontario Premier’s Innovation Awards—Page 2

The “Innovator of the Year” award was given to Hengsperger at the Premier’s Innovation Awards presentation on April 29, 2008.

Quantum Shift

Quantum Shift is a competitive program limited to presidents, chairmen and CEOs of small and medium-sized businesses seeking to reach the next level of success. Now in its fifth year of existence, Quantum Shift teaches how to lead an enterprise through exponential growth. Entrepreneurs attending Quantum Shift are nominated by KPMG Enterprise, with final selection determined by the Institute for Entrepreneurship at Ivey. Only forty executives are selected each year to attend the extensive program.

About Tersano, Inc.:

A Canadian developer of cutting-edge household sanitizing systems, Tersano is an innovative company that is changing the way we think about cleaning chemicals, and in the process, creating an entirely new market category. Tersano’s patented process miniaturizes for home use the same industrial technology used by hospitals to sterilize surgical instruments, in Olympic pools as a safer alternative to chlorine, and in water theme parks like Disney’s Living Seas and SeaWorld. It is Tersano’s mission to improve quality of life and deliver peace of mind by providing consumers with tools to reduce, if not eliminate, the need for toxic chemicals in their homes. Visit www.tersano.com.

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