



Summer 2008

ST. CATHARINES COMPANY EARNS PROVINCIAL INNOVATION AWARD

Steve Hengsperger, President of Tersano Inc., has been recognized with a prestigious provincial honour thanks to his innovative work developing environmentally friendly household cleaning products.

Hengsperger's invention, the Lotus Home Sanitizing System, which infuses water with ozone to make an anti-bacterial, anti-viral household cleaner, recently earned him the title of **Innovator of the Year** from the provincial government. "I didn't realize

it was such an honour until I saw the list of people who were also on the list with me," Hengsperger told the media when the announcement was made.

"We're extremely proud of Steve and the entire team at Tersano Inc., said David Oakes, City of St. Catharines Director of Economic Development & Tourism Services. "This award affirms that innovation and creativity thrives in St. Catharines-Niagara", added Oakes.

The innovation award is part of the Premier's Catalyst Awards that recognize innovation and

entrepreneurship in Ontario and comes with a \$200,000 grant. "These award programs are a key part of Ontario's strategy to attract and retain our best and brightest and build on our culture of innovation and entrepreneurship," said Premier Dalton McGuinty. "By supporting world-class talent here at home, we're ensuring Ontario remains the place to be for years to come."

And while Hengsperger has attracted international attention from the scientific community and media – Time magazine called his ozone manipulation one of the top inventions of 2006 – he says the general public still needs some convincing to put down the harsh chemicals in favour of embracing this clean technology. The retailers are on board, with sales expected in the multi-millions this year, he noted, while the financial award from the provincial Ministry of Research and Innovation will help Tersano focus its efforts on expanding the commercial applications of the technology. One of the current projects is development of a Lotus machine that can clean produce for restaurants.

To learn more about Tersano's clean technology, please visit www.tersano.com



"This award affirms that innovation and creativity thrives in St. Catharines-Niagara"

IN THIS ISSUE :

Clinton Picks Enterprise Centre Client to Create Campaign Film	2
Made in St. Catharines	3
Koppers Reeling In Artificial Lure Business	3
Calendar of Events.....	4
Economic Development & Tourism Services Contacts.....	4